

McGraw Hill

For a long time the China market was happy with the four skills approaches exemplified in most ELT textbooks (listening, speaking, reading, and writing). However, rising interest in literacy instruction over the past ten years has led to calls for a more sophisticated approach and different textbook presentations. This will divide China's shift towards literacy education into three chronological stages from the perspective of ELT textbook development.

Realizing the importance of reading, educators in China began trying to have students evaluate

only when students can recognize letter-sound relationships can they use those relationships to read a connected text and read more proficiently. August and Ehanahan (2000) draw implications from the National Reading Panel Report concerning language learners in the US. The same skills are necessary to become successful lifelong readers and therefore effective reading instruction should incorporate these skills in beginning.

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encourages students to be active learners! thinking beyond the text

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	Key features	Textbooks	Textbook users
Stage) Learning to read	Phonics instruction	Decodable readers (local publishers)	7LE and EduTech (standalone course or integrated with other courses!) private international schools (integrate with "main program" s)
Stage * Reading to learn	Explicitly teaching reading skills and strategies! balance in fiction and non-fiction content	International Geographic Learning!	

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(M. TEEGL) has nearly ten years of work experience in the textbook publishing industry. She has worked for one of the world's leading textbook publishers as their first senior in-house academic consultant in China and later coordinated the Asia region. Over the past few years, she has worked with hundreds of schools and private language institutions to deliver teacher training and curriculum design programs for language and literacy development. Career highlights so far include adapting the Cambridge English: Proficiency for Business (CELE) literacy program into a China edition that caters to the linguistic needs of China's English language learners.